



NEWS RELEASE



For Immediate Release

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The World to Celebrate “Drive Your Studebaker Day” September 8, 2012

On September 8, 2012 there will be thousands of Studebakers driving on the highways and byways around the world on the same day. The Studebaker Drivers Club Inc. (SDC), an international club with over 13,000 members and chapters across the US, Canada and around the world holds its popular “International Drive Your Studebaker Day” on the second Saturday of September each year. The event is a significant automotive happening for Studebaker Drivers Club chapters and members, not just across the USA and Canada, but also in England, Australia, New Zealand, Brazil, Chile, Sweden, The Netherlands, and many other countries around the globe.

The idea behind International Drive Your Studebaker Day is for Studebaker owners to simply get their cars and trucks (and horse-drawn vehicles) out in public view, talk with the public about Studebakers, and show them what great vehicles they are (and the great group people in the SDC). Studebaker first began manufacturing wagons and buggies in 1852 and through the decades made many fine cars and trucks until its closing in 1966, making it the longest running vehicle manufacturing company in history.

Activities for International Drive Your Studebaker Day are expected to range from individuals just driving around the town and groups of owners getting together for a “cruise” to planned SDC Chapter events in their communities around the world.

“The Studebaker Drivers Club is just that... a DRIVERS club”, said SDC President Tom Curtis. “Our members are always looking for opportunities to drive their beloved Studebakers and enjoy getting together with other Studebaker enthusiasts. Any day is a great day to drive a Studebaker but there is something extra special about knowing that on IDYSD, people all around the world are also driving on the very same day.”

The Studebaker Drivers Club Inc., also celebrating its golden anniversary in 2012, was founded in 1962 and has more than 13,000 members and chapters in most every US state, Canadian Province and many countries around the world.

More information about the Studebaker Drivers Club, local Chapters and Studebaker history can be found online at www.studebakerdriversclub.com.

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